



The ACMO Professional Services & Trades Directory is an annual publication, hosted on the ACMO website, designed to be a reference tool for those seeking companies servicing the condominium industry.

**Audience:** Condominium managers, management firms, and condominium board directors

Advertising in this publication is restricted to ACMO 2000, Corporate, and Associate Members only.

Ad sales open at the beginning of the production cycle for the directory.

## 2021 Digital Directory Ad Rates:

Rate per Directory	Single Issue
Inside Front Cover*	\$1,700
Inside Back Cover*	\$1,400
Back of Index Tabs	\$1,600
Full Page	\$1,500
1/2 Page Horizontal	\$950
1/3 Page Horizontal	\$680
1/4 Page Horizontal	\$550

\*Advertisers are limited to one cover and/or tab placement. Special placement is granted on a first come, first served basis.

\*\*Ad will include link to advertiser's preferred web address.

## Advertisement Specifications:

Full Page	5" W x 7.5" H + 0.125" bleed
1/2 Page Horizontal	5" W x 3.75" H
1/3 Page Horizontal	5" W x 2.5" H
1/4 Page Horizontal	5" W x 1.875" H
Inside Covers	6.5" W x 8.5" H + 0.125" bleed (5.5" x 8" text safe zone)
Back of Index Tabs	5" W x 7.5" H

## Directory Production:

The Directory is published annually. Members will be notified by email when the advertising period opens.

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

## Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on invoices.

Contact [ads@acmo.org](mailto:ads@acmo.org)



# 2021 ADVANCED ADVERTISING ORDER FORM

## Advertising Options

### CM MAGAZINE ADS

- Spring Issue (March 2021)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- Summer Issue (June 2021)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- Fall Issue (September 2021)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- Winter Issue (December 2021)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- 4 Consecutive Issues**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_

### E-NEWSLETTER ADS

- Side Bar Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- Sponsored Content Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBSITE ADS

- Single Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- Multi Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### VIRTUAL LUNCHEONS \*Dates subject to change

#### February 26, 2021

- Virtual Exhibit** Rate: \_\_\_\_\_
- Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### September 17, 2021

- Virtual Exhibit** Rate: \_\_\_\_\_
- Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### November 26, 2021 (ACMO Awards)

- Virtual Exhibit** Rate: \_\_\_\_\_
- Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

### PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBINAR SPONSORSHIP \*Dates subject to change

- March 24, 2021** Rate: \_\_\_\_\_
- May 19, 2021** Rate: \_\_\_\_\_
- July 21, 2021** Rate: \_\_\_\_\_
- August 18, 2021** Rate: \_\_\_\_\_
- October 20, 2021** Rate: \_\_\_\_\_
- December 15, 2021** Rate: \_\_\_\_\_

### OTHER OPPORTUNITIES

- Golf Tournament** (TBC)
- ACMOcon** (see following pages)

**Interested in securing 3 or more advertising opportunities?**  
Please contact [ads@acmo.org](mailto:ads@acmo.org) to discuss special pricing

## Contact Details

Contact Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_ Business Type: \_\_\_\_\_

## Payment Details

Total Ad Spend: \_\_\_\_\_  
 Visa       Mastercard       AMEX       Cheque (payable to ACMO)  
 Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
 Signature: \_\_\_\_\_