



CM (Condominium Manager) Magazine is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers.

Printed Circulation: Approx. 8,000+ / issue.

Digital Circulation: Approx. 300+ / issue mobile app downloads; 100+ / issue website views.

CM Magazine readers include: Condominium managers, management firms, condominium boards, and suppliers.

PUBLICATION SCHEDULE & EDITORIAL THEMES

Themes are subject to change without notice.

SPRING

Publication Date: March 22, 2021
 Abstract deadline: **January 1, 2021**
 Editorial deadline: **January 22, 2021**
 Ads deadline: **February 12, 2021**

Theme: The Future of Condos

What will the condos of the future look like given the world today? What have we learned from COVID-19?

SUMMER

Publication Date: June 21, 2021
 Abstract deadline: **April 2, 2021**
 Editorial deadline: **April 23, 2021**
 Ads deadline: **May 7, 2021**

Theme: Nobody's Perfect

Who's protecting you, the manager, when honest mistakes are made that may cost the corporation money?

FALL

Publication Date: September 20, 2021
 Abstract deadline: **July 2, 2021**
 Editorial deadline: **July 23, 2021**
 Ads deadline: **August 6, 2021**

Theme: Fraud & Crime

From cybercrime to dishonest contractors, what to look out for as a property manager to protect your condo community.

WINTER

Publication Date: December 20, 2021
 Abstract deadline: **October 1, 2021**
 Editorial deadline: **October 22, 2021**
 Ads deadline: **November 5, 2021**

Theme: Connecting in the Digital Age

Does social media help or hinder your business and community? How to go virtual and keep your community in the loop.

Editor: editor@acmo.org
 Advertising Manager: ads@acmo.org

Advertisement Rates:

Rate per Issue	STANDARD RATES		MEMBER RATES	
	Single Issue	4 Consecutive Issues	Single Issue	4 Consecutive Issues
2-Page Spread*	\$5,239	\$4,999	\$3,535	\$3,385
Full Page	\$3,359	\$3,223	\$2,360	\$2,275
1/2 Page	\$2,423	\$2,343	\$1,775	\$1,725
1/3 Page	\$1,911	\$1,847	\$1,455	\$1,415
1/4 Page	\$1,575	\$1,535	\$1,245	\$1,220
Inside Cover [†] inside front or back	\$4,645	\$4,426	\$2,903	\$2,766
Outside Cover [†] back	\$4,863	\$4,628	\$3,039	\$2,892

* 2-page spreads are reserved for sponsored content (advertorials). Limit of 1 sponsored content piece per issue. Contact ads@acmo.org for pricing and details.

† Placement on covers and prime positions should not be considered an exclusive right beyond the current contracted period. Advertising on a cover or premium position is on a first come-first served basis upon opening of advertising sales period. Guaranteed positions are reserved for members only and are subject to a 25% surcharge (excluding cover positions).

Business Card Advertisement Rates:

Rate per Issue	Single Issue	4 Consecutive Issues
Super Pro Card	\$540	\$290
Pro Card	\$365	\$175

Contact ads@acmo.org

Outserts Rates:

Rate per Issue*	Single Issue
Standard Rate	\$2,576
Member Rate	\$1,610

* Prices shown apply to single-page outserts measuring up to 8.5" x 11". For a quote on larger sizes contact ads@acmo.org.

Outsert Terms & Conditions:

- Artwork must be approved by the Advertising Manager prior to printing. Contact ads@acmo.org.
- The advertiser assumes the cost of printing outserts and shipping to mailing house by the ad deadline.
- Outserts should not be considered an exclusive advertising opportunity. Outserts from competing suppliers/providers may be included in the same shipment. In the event competing companies request an inclusion in the same issue, both companies shall be notified prior to publication.

Payment Terms:

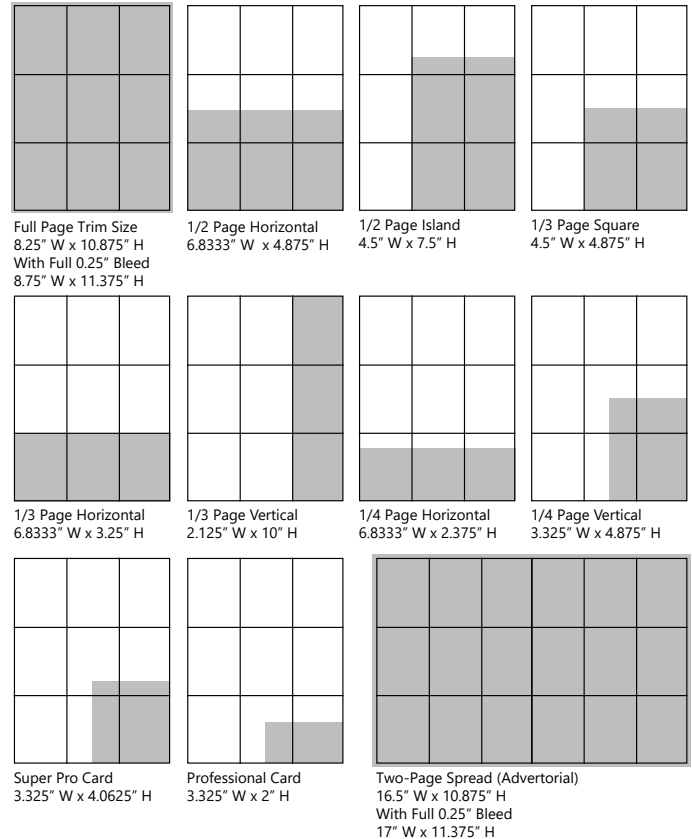
All rates are subject to change without notice. Should rates change mid-year, existing contract rates will be honoured until their date of expiry.

Contracts earning the 4-issue rate shall be paid in full before the publication of the first issue. If payment is not received by the week after the ad submission deadline, the ad will not be included in the publication. For more information email ads@acmo.org or call 1-800-265-3263.

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.

Advertisement Specifications:

Two Page (full bleed)	16.5" W x 10.875" H + 0.25" bleed
Full Page (full bleed)	8.25" W x 10.875" H + 0.25" bleed
1/2 Page Horizontal	6.8333" W x 4.875" H
1/2 Page Island	4.5" W x 7.5" H
1/3 Page Square	4.5" W x 4.875" H
1/3 Page Horizontal	6.8333" W x 3.25" H
1/3 Page Vertical	2.125" W x 10" H
1/4 Page Horizontal	6.8333" W x 2.375" H
1/4 Page Vertical	3.325" W x 4.875" H
Super Pro Card	3.325" W x 4.0625" H
Pro Card	3.325" W x 2" H



Advertisement Submissions:

Files are received as complete digital files only. Acceptable forms include high resolutions PDF or EPS, high resolution PSD, TIF, JPEG at 300 dpi. All files should be either greyscale or CMYK.

Magazine Production:

CM Magazine is printed on high-quality coated paper stock, with 4-colour offset lithography, saddle-stitch bound, and trimmed to 8.25" x 10.875". All material must arrive by the listed closing date for guaranteed inclusion in the issue. CM Magazine accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Disclaimer:

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.