

For over 44 years, the Association of Condominium Managers of Ontario (ACMO) has been the voice of condominium management in Ontario and the professional community of choice for condominium managers, property management firms, service providers and trades. ACMO offers leading-edge knowledge, education, networking events, resources and support to condominium professionals.

Our members are committed to a higher standard of integrity and to enhancing the quality and value of the services they provide. With an active database of industry decision makers, ACMO can offer advertisers effective and efficient opportunities to reach key influencers within the condominium management space across Ontario.

Our advertising opportunities include:



PRINT ADVERTISING

Condominium Manager Magazine (CM Magazine) is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers. It is distributed to over 7,000 condominium managers, management firms, condominium boards, and suppliers throughout Ontario.



DIGITAL ADVERTISING

ACMO.org is the official website of the Association of Condominium Managers of Ontario providing association information, manager resources, educational materials, and access to exclusive membership benefits with an average of over 5,500 monthly visitors.



ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements, emailed to over 2,800 subscribers.



The ACMO Professional Services & Trades Directory is an annual digital publication designed to be a reference tool for those seeking companies servicing the condominium industry.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

All ACMO events provide an opportunity for sponsorship and/or exhibiting your company and services. Events include:

In-Person & Virtual Luncheons
Educational Webinars
Golf Tournament
And More.





CM (Condominium Manager) Magazine is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers.

Printed Circulation: Approx. 7,000+ / issue.

Digital Circulation: Approx. 100 / issue mobile app downloads; 300+ / issue website views.

CM Magazine readers include: Condominium managers, management firms, condominium boards, and suppliers.

PUBLICATION SCHEDULE & EDITORIAL THEMES

Themes are subject to change without notice.

SPRING

Publication Date: March 21, 2022
 Abstract deadline: **December 31, 2021**
 Editorial deadline: **January 23, 2022**
 Ads deadline: **February 18, 2022**

Theme: The "How-To" Issue

This ultimate guide for condominium managers provides practical information and advice regarding the basic fundamentals of condo management.

SUMMER

Publication Date: June 20, 2022
 Abstract deadline: **April 1, 2022**
 Editorial deadline: **April 22, 2022**
 Ads deadline: **May 6, 2022**

Theme: Mental Health in Condos

This issue discusses how mental illness is recognized and managed within condo communities and how managers can maintain their own mental health.

FALL

Publication Date: September 19, 2022
 Abstract deadline: **July 1, 2022**
 Editorial deadline: **July 22, 2022**
 Ads deadline: **August 5, 2022**

Theme: The Legal Issue

An entire edition dedicated to providing practical legal information on several current and relevant topics related to the condominium industry.

WINTER

Publication Date: December 17, 2022
 Abstract deadline: **September 30, 2022**
 Editorial deadline: **October 21, 2022**
 Ads deadline: **November 4, 2022**

Theme: Communicating Effectively

How to effectively communicate to build successful relationships between boards, owners, contractors, and suppliers.

Editor: editor@acmo.org
 Advertising Manager: ads@acmo.org

Advertisement Rates:

Rate per Issue	STANDARD RATES		MEMBER RATES	
	Single Issue	4 Consecutive Issues	Single Issue	4 Consecutive Issues
2-Page Spread*	\$5,239	\$4,999	\$3,535	\$3,385
Full Page	\$3,359	\$3,223	\$2,360	\$2,275
1/2 Page	\$2,423	\$2,343	\$1,775	\$1,725
1/3 Page	\$1,911	\$1,847	\$1,455	\$1,415
1/4 Page	\$1,575	\$1,535	\$1,245	\$1,220
Inside Cover [†] inside front or back	\$4,645	\$4,426	\$2,903	\$2,766
Outside Cover [†] back	\$4,863	\$4,628	\$3,039	\$2,892

* 2-page spreads are reserved for sponsored content (advertorials). Limit of 1 sponsored content piece per issue. Contact ads@acmo.org for pricing and details.

† Placement on covers and prime positions should not be considered an exclusive right beyond the current contracted period. Advertising on a cover or premium position is on a first come-first served basis upon opening of advertising sales period. Guaranteed positions are reserved for members only and are subject to a 25% surcharge (excluding cover positions).

Business Card Advertisement Rates:

Rate per Issue	Single Issue	4 Consecutive Issues
Super Pro Card	\$540	\$290
Pro Card	\$365	\$175

Contact ads@acmo.org

Outserts Rates:

Rate per Issue*	Single Issue
Standard Rate	\$2,576
Member Rate	\$1,610

* Prices shown apply to single-page outserts measuring up to 8.5" x 11". For a quote on larger sizes contact ads@acmo.org.

Outsert Terms & Conditions:

- Artwork must be approved by the Advertising Manager prior to printing. Contact ads@acmo.org.
- The advertiser assumes the cost of printing outserts and shipping to mailing house by the ad deadline.
- Outserts should not be considered an exclusive advertising opportunity. Outserts from competing suppliers/providers may be included in the same shipment. In the event competing companies request an inclusion in the same issue, both companies shall be notified prior to publication.

Payment Terms:

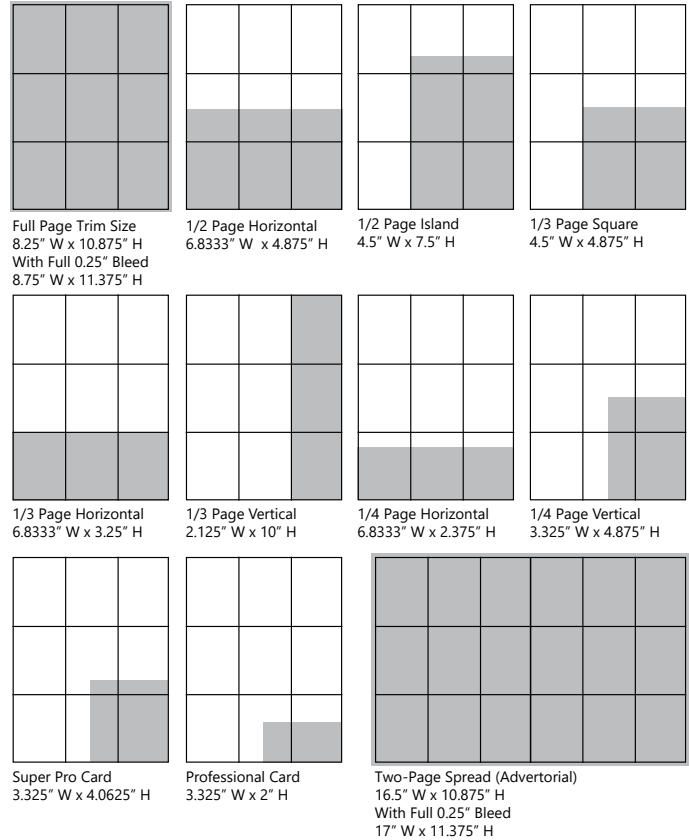
All rates are subject to change without notice. Should rates change mid-year, existing contract rates will be honoured until their date of expiry.

Contracts earning the 4-issue rate shall be paid in full before the publication of the first issue. If payment is not received by the week after the ad submission deadline, the ad will not be included in the publication. For more information email ads@acmo.org or call 1-800-265-3263.

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Advertisement Specifications:

Two Page (full bleed)	16.5" W x 10.875" H + 0.25" bleed
Full Page (full bleed)	8.25" W x 10.875" H + 0.25" bleed
1/2 Page Horizontal	6.8333" W x 4.875" H
1/2 Page Island	4.5" W x 7.5" H
1/3 Page Square	4.5" W x 4.875" H
1/3 Page Horizontal	6.8333" W x 3.25" H
1/3 Page Vertical	2.125" W x 10" H
1/4 Page Horizontal	6.8333" W x 2.375" H
1/4 Page Vertical	3.325" W x 4.875" H
Super Pro Card	3.325" W x 4.0625" H
Pro Card	3.325" W x 2" H



Advertisement Submissions:

Files are received as complete digital files only. Acceptable forms include high resolutions PDF or EPS, high resolution PSD, TIF, JPEG at 300 dpi. All files should be either greyscale or CMYK.

Magazine Production:

CM Magazine is printed on high-quality coated paper stock, with 4-colour offset lithography, saddle-stitch bound, and trimmed to 8.25" x 10.875". All material must arrive by the listed closing date for guaranteed inclusion in the issue. CM Magazine accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Disclaimer:

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

More than 7000 impressions per campaign!

ACMO.org is the official website of the Association of Condominium Managers of Ontario, with over 5,500 monthly visitors, providing association information, manager resources, educational materials, and access to exclusive membership benefits.

Quarterly Advertising Packages:

Multiple Page Placement – \$1,500.00^{+HST} (availability 5 per quarter)

Includes random placement of ad on three pages; one placement per page; advertisement linked to preferred web address

Single Page Placement - \$600.00^{+HST} (availability 3 per quarter)

Includes random placement of ad on one page; one placement; advertisement linked to preferred web address

Advertisement Specifications:

Dimensions: 300px W x 250px H, at 150 dpi, in RGB colour.

Creative to be supplied as JPG or PNG; artwork may be updated three times during an advertising period; any ad changes over and above limit specified will be subject to a \$25.00^{+HST} per change.

Disclaimer:

Digital advertising on the ACMO website is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.item on our invoices.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.



ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements.

Email Distribution: Approx. 2,800+ / issue

Advertising Packages:

Sidebar Ad - \$550^{+HST}

(monthly package; maximum 6 advertisers per month; random placement of advertisement per week; advertisement linked to preferred web address)

Sponsored Content - \$750.00^{+HST}

(per insertion; one sponsored content piece per e-newsletter displayed within body of communication, with a link to article on the ACMO website)

Advertisement Specifications:

Sidebar Dimensions: 300px W X 250px H

(artwork to be supplied in high resolution JPG or PNG; changes to artwork during advertising period subject to \$25.00^{+HST} per change)

Sponsored Content:

The length of the sponsored content article should not exceed 500 to 800 words. The article will be posted in the blog section of the ACMO website for **one week** following the e-newsletter in which it was featured. Content must be educational in nature, and may be reviewed and may be edited for grammar and flow of article. Content is subject to final approval by ACMO staff.

Disclaimer:

Digital advertising on the ACMO Envelope Newsletter is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

example of newsletter



example of sponsored content



Contact ads@acmo.org



The ACMO Professional Services & Trades Directory is an annual publication, hosted on the ACMO website, designed to be a reference tool for those seeking companies servicing the condominium industry.

Audience: Condominium managers, management firms, and condominium board directors

Advertising in this publication is restricted to ACMO 2000, Corporate, and Associate Members only.

Ad sales open at the beginning of the production cycle for the directory.

2022 Digital Directory Ad Rates:

Rate per Directory	Single Issue
Inside Front Cover*	\$1,700
Inside Back Cover*	\$1,400
Back of Index Tabs	\$1,600
Full Page	\$1,500
1/2 Page Horizontal	\$950
1/3 Page Horizontal	\$680
1/4 Page Horizontal	\$550

*Advertisers are limited to one cover and/or tab placement. Special placement is granted on a first come, first served basis.

**Ad will include link to advertiser's preferred web address.

Advertisement Specifications:

Full Page	5" W x 7.5" H + 0.125" bleed
1/2 Page Horizontal	5" W x 3.75" H
1/3 Page Horizontal	5" W x 2.5" H
1/4 Page Horizontal	5" W x 1.875" H
Inside Covers	6.5" W x 8.5" H + 0.125" bleed (5.5" x 8" text safe zone)
Back of Index Tabs	5" W x 7.5" H

Directory Production:

The Directory is published annually. Members will be notified by email when the advertising period opens.

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Contact ads@acmo.org

Dates and themes are subject to change.

WEBINARS

We've taken educational opportunities for Condominium Managers and Directors digital! Get noticed by condominium industry decisions makers with session sponsorship and the opportunity to share digital company collateral with them!



Event Dates:

Wednesday January 26, 2022

Wednesday, March 23, 2022

Wednesday, September 14, 2022

Wednesday, October 19, 2022

Promotional Opportunity	Package Includes	Event Rate
Sponsor	Linked company logo in webinar promotion emails. Linked company logo in all pre and post webinar communications with registrants. Company logo included on webinar powerpoint template. Promotional flyer included for delegate download during webinar.	\$300

VIRTUAL LUNCHEONS

We're happy to offer the same great event at a distance! With one of our virtual exhibit or sponsorship opportunities, get noticed and network with Condominium Managers and Directors in attendance at one of our Virtual Luncheons.



Event Dates:

Friday, February 25, 2022

Promotional Opportunity	Package Includes	Event Rate
Virtual Exhibit	2 reps to man digital exhibit. Exhibit will include company name, branding, contact and product information. Interaction/networking with attendees via live chat and video chat. Ability to view who has visited exhibit to chat and interact with them directly. Recognition leading up to event via various media as digital exhibitor.	\$450
Partner Sponsor	Virtual exhibit. Advertising placement on ACMO website. Welcome remarks during event. Company collateral available for download during luncheon. Recognition throughout platform as partner sponsor. Banner ad on eblasts promoting virtual luncheon. Recognition on ACMO website and social media platforms as partner sponsor.	\$2,500
Session Sponsor	Virtual exhibit. Introduction of session. Logo to be displayed prior to and during session. Company collateral available for download during session. Recognition on ACMO website and social media as session sponsor.	\$1,250
Registration Sponsor	Logo on registration communications. Logo on main registration portal page. Company collateral available for download during session. Recognition on ACMO website and social media as registration sponsor.	\$750
Dashboard Sponsor	Logo displayed on main platform dashboard. Recognition on ACMO website and social media as dashboard sponsor.	\$500

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Contact ads@acmo.org

IN-PERSON LUNCHEONS

We've all enjoyed having the opportunity to connect and network at a distance, but we can't wait to offer in-person networking with industry decision-makers at our upcoming in-person luncheons in 2022! Secure one of our many tabletop exhibit or sponsorship opportunities and make invaluable connections!



Event Dates at Pearson Convention Centre:
Friday, June 24, 2022
Friday, November 25, 2022 (ACMO Awards)

Registration Fee:
\$65.00 per person
\$65.00 per person

Promotional Opportunity	Package Includes	Event Rate
Tabletop Exhibitor	Free registration for one rep, registration for additional reps are available for \$65 each, one 6-foot covered table with two chairs.	\$475
Session Sponsor	Tabletop exhibit, opportunity to make remarks during educational session, logo displayed in session room, logo included on ACMO website, in session promotion and on social media.	\$2000
Registration/Badge Sponsor	Company logo displayed in registration area and on attendee badges, logo displayed on event registration page and registration confirmation emails, logo included on ACMO website, in event promotion and on social media.	\$1,000
Lunch Sponsor	Logo displayed during lunch, logo included on ACMO website, in event promotion and on social media.	\$750
Table Sponsor	Logo displayed on one attendee table during event, opportunity to have company collateral displayed on sponsored table, logo included on ACMO website, in event promotion and on social media.	\$500

GOLF TOURNAMENTS

We look forward to welcoming everyone back to ACMO's Golf Tournaments in 2022! Look to secure one of the event's coveted sponsorships and get noticed!



Event Date:
Wednesday, August 10, 2022 at Deer Creek Golf Club

Registration Fee:
\$250 per golfer

See separate order form for sponsorship types and details.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Contact ads@acmo.org



2022 ADVANCED ADVERTISING ORDER FORM

Advertising Options

CM MAGAZINE ADS

- Spring Issue (March 2022)**
Ad Size: _____ Rate: _____
- Summer Issue (June 2022)**
Ad Size: _____ Rate: _____
- Fall Issue (September 2022)**
Ad Size: _____ Rate: _____
- Winter Issue (December 2022)**
Ad Size: _____ Rate: _____
- 4 Consecutive Issues**
Ad Size: _____ Rate: _____

PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : _____ Rate: _____

GOLF TOURNAMENT

See separate order form on next page

- August 10, 2022 Deer Creek**

*Dates subject to change

E-NEWSLETTER ADS

- Side Bar Campaign**
Start Date: _____ Rate: _____
- Sponsored Content Campaign**
Start Date: _____ Rate: _____

WEBSITE ADS

- Single Page Campaign**
Start Date: _____ Rate: _____
- Multi Page Campaign**
Start Date: _____ Rate: _____

WEBINAR SPONSORSHIP

*Dates subject to change

- January 26, 2022** Rate: _____
- March 30, 2022** Rate: _____
- September 14, 2022** Rate: _____
- October 19, 2022** Rate: _____

VIRTUAL LUNCHEONS

*Dates subject to change

February 25, 2022

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

IN-PERSON LUNCHEONS

*Dates subject to change

June 24, 2022

- Tabletop Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

November 25, 2022

- Tabletop Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

**Interested in securing 3 or more advertising opportunities?
Please contact ads@acmo.org to discuss special pricing**

Contact Details

Contact Name: _____
 Company: _____
 Phone: _____ Email: _____
 Website: _____ Business Type: _____

Payment Details

Total Ad Spend: _____
 Visa Mastercard AMEX Cheque (payable to ACMO)
 Name on Card: _____
 Card Number: _____
 Expiry Date: _____ CVV: _____
 Signature: _____

Email completed form to ads@acmo.org



ACMO Golf Tournament



Deer Creek Sponsorship Options

August 10, 2022

Diamond Level - Golf Shirt Sponsor: \$5,000 (2 available)
Includes a hole sponsorship and a foursome.
Each shirt will bear the ACMO logo and the logo(s) of the sponsoring firm(s). If a sponsor is not available, then shirts will not be provided.

Platinum Plus Level - Cocktails & Dinner: \$3,500
Includes a hole sponsorship and a twosome.

Platinum Level:

Includes a twosome.

Longest Drive: \$2,500

Closest to the Pin: \$2,500

Closest to the Line: \$2,500

Gold Level:

Includes one golf registration.

Beverage Cart: \$2,000

Golf Cart: \$2,000

Breakfast: \$2,000

Lunch: \$2,000

Refreshment Tent: \$2,000
Sponsor to also supply tent, refreshments & snacks.

Silver Level:

Hats: \$500
Sponsor to supply logoed hats (max 380).

Drink Containers: \$500
Sponsor to supply logoed drink containers (max 380).

Bronze Level:

Golf Balls: \$300
Sponsor to supply logoed golf balls (380 sleeves of 3).

Golf Tees: \$300
Sponsor to supply logoed golf tees (380 bags of tees).

Golf Towels: \$300
Sponsor to supply logoed golf towels (max 380).

Prize Supplier:

Contact Ashley Chiaramida at ashley@acmo.org for more information.



Hole Sponsor: \$250
Post your sign at a hole.

Signs are randomly distributed by staff at each tee-off.

Signs must be 18" high by 24" wide by 1/4" thick. We recommend that you use waterproof material and your supplier include a metal sign holder.

Contact Details

Contact Name: _____

Company: _____

Phone: _____ Email: _____

Payment Details

Visa

Mastercard

AMEX

Cheque (payable to ACMO)

Applicable taxes will be added to all fees, rates and charges.

Name on Card: _____

Card Number: _____

Expiry Date: _____ CVV: _____

Signature: _____

Email completed form to ads@acmo.org